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PRESS RELEASE

E-TROLZ Appoints Troy Roberts as Technical Advisor

Lawrence, MA – May 23, 2006

E-TROLZ, Inc., an innovator of highly integrated signal acquisition and data management products for electrophysiological medical device OEMs, announced today an agreement with Troy Roberts to become Technical Advisor for E-TROLZ. Mr. Roberts is currently the Vice President of Engineering & Technical Services at SleepMed Incorporated, the leader in Sleep and EEG diagnostic services throughout the United States. With a highly successful product development record, Mr. Roberts has delivered electrophysiological devices that enabled significant and sustained revenue growth for SleepMed.

“Mr. Roberts’ appointment strengthens our electrophysiological knowledge base and enhances our ability to deliver precisely targeted products into the marketplace,” stated Dr. Al Strelzoff, CTO at E-TROLZ. “I’m impressed with E-TROLZ’s advanced architecture which perfectly compliments electrophysiological applications and I look forward to working with this exciting team in the advancement of the state of electrophysiological art,” stated Mr. Troy Roberts.

About Troy Roberts

Mr. Roberts joined SleepMed Incorporated in June 2001 and is currently the Vice President of Engineering & Technical Services. Prior to joining SleepMed, he spent 15 years in the medical device field. For the five years preceding SleepMed, he served as R&D Manager and as Senior Project Manager for Assurance Medical, a company that develops computer-based breast imaging products. He spent eight and a half years with Boston Scientific Corporation in engineering management positions and a year and a half with Flow Laboratories as a Manufacturing Manager. Mr. Roberts earned a BS in Industrial Technology from Fitchburg State College, a BS in Mechanical Engineering from Wentworth Institute of Technology, and an MBA from Southern New Hampshire University. Mr. Roberts holds 13 patents in various medical fields.

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About E-TROLZ

E-TROLZ is a global technology leader providing highly integrated real-time measurement and control products for electrophysiological medical devices. Leveraging its proprietary Dual Partition Tri-Core Architecture™, E-TROLZ's products optimize signal acquisition and data management interoperability in a small portable form factor. E-TROLZ's highly integrated products enable dramatic savings for customers in project development cost, time to market, and total cost of ownership. E-TROLZ is the ideal partner for companies who focus resources on software development for the detection of neurological, cardiac, and respiratory disorders. More information about E-TROLZ is available at www.e-trolz.com.

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